



Web Design & Marketing Specialists



Why choose Logical Assembly?

So far, 100% of our clients said they are willing to provide referrals for us. We achieved this by applying a strict process driven approach to our work, ensuring attention to detail.

Our clients have experienced some stunning results. For example, we recently propelled one of our clients to Page 1 of Google for 9 out of their 10 targeted keywords, increasing their website traffic dramatically.

Talented designers, together with professionally credited copywriters holding BA Honours in English with Linguistics, ensures our content is both engaging and visually appealing.

My goal is to forge a long term relationship with my clients as their long term trusted 'partner'. I will be passionate about your business, and have a genuine desire to see you succeed!

Yours sincerely,

Martin Threlfall
Logical Assembly



"...I would have no hesitation to recommend Logical Assembly. They have become our go-to provider for all aspects online..."

E BURNETT *Sell2Trade*



"...Logical Assembly has provided a level of service and training to my staff and I we have never enjoyed before..."

M BEIRNE *Barclay Beirne Lawyers*

WEBSITE DESIGN

High Quality Responsive Designs



We work with the latest Bootstrap technologies, ensuring your website will dynamically render and look absolutely amazing on any device, whether that's a mobile, a tablet or a desktop PC.

- ✓ Professional and amazing looking designs
- ✓ All designs compliant with W3C validation requirements

Quality Through Adherence To Process



We achieve best results for our clients by adhering to strict processes that have been developed over the years. All of our websites undergo stringent quality control tests across all browsers and platforms.

- ✓ Rigid guidelines used in development
- ✓ Tested on all browsers & platforms

Websites That Pay For Themselves Back



All of our websites come with strategically placed call-to-action buttons and contact forms. Each website is also optimized for the search engines. In short, we build websites that generate leads and convert traffic.

- ✓ Call-to-action buttons and contact forms
- ✓ Search engine optimized

Professional Copywriting Backed By BA HONS Qualifications



Our copywriter is a professionally credited author and hold BA Honours degree in English with Linguistics. It has been proven that high quality copy can help to convert more prospects.

- ✓ Professionally accredited copywriting
- ✓ Using linguistics techniques to improve conversions

DIGITAL MARKETING

Search Engine Optimization



We do on-page and off-page optimization based on a proven system that has been developed over several years. Our background in software development and our intelligence tools will help your business to outperform the competition.

- ✓ **SEO methods based on proven systems**
- ✓ **Using the best available intelligence tools**

Social Media Management



Our expertise in managing a client's social media presence will ensure you have increased exposure and engagement on Facebook, YouTube, LinkedIn and other social media platforms.

- ✓ **Experts in social media brand building and lead generation**
- ✓ **Employing techniques to turn audience into customers**

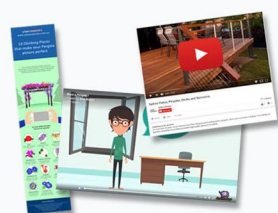
Brochures, Banners And Logos



We create stunning print and digital marketing designs. This includes brochures, flyers, logos, and banners.

- ✓ **Designs that effectively communicate your brand**
- ✓ **Quick turnaround time**

Content Marketing



We create innovative and engaging content that will capture your audience's imagination. Rich media content with topics they care about. Imagine turning your customers into brand advocates and evangelists. We can help you get started.

- ✓ **High quality content for a clearly-defined target audience**
- ✓ **A strategic marketing approach to drive brand loyalty**

Achieving Success Together

A Case Study

Peter Merity

BUILDING & CONSTRUCTION LAWYERS

Peter Merity is a law firm specialising in building and construction law, with specialist accreditation from The Law Society of New South Wales.

Learn more about Peter Merity (www.petermerity.com.au)

"...We asked Martin to redesign our very tired and boring website. The result is outstanding. Logical Assembly designed a dynamic and exciting website for us here at Peter Merity Building & Construction Lawyers. We asked for certain changes and he obliged quickly and efficiently..."

Peter Merity
Solicitor



Scenario

Peter Merity partnered with Logical Assembly for the redesign of their website. They needed a professional, modern website that would reflect their brand's identity. The website needed to be mobile responsive as most people now view websites from mobile devices.

Result

We delivered a new website to Peter Merity that is now:

1. Mobile responsive - the website will **automatically adjust** to fit any device
2. Professionally designed - it adheres to **modern design trends** and visually reflects the company's identity
3. Optimised to convert - the website has strategically-placed **call to action buttons** and forms

Like Peter Merity, do you want to have a professional, mobile-responsive website?

Call NOW!
02 9944 3281

Achieving Success Together

A Case Study



Urban Exteriors is a family-run business in Sydney that specialises in creating stunning outdoor spaces.

Learn more about Urban Exteriors (www.urbanexteriors.com.au)

*"...Our company is thriving right now and we are inundated looking after our core business of patio designing and landscaping. It was great to finally find a **reliable provider** who could offer all of the online services in one place..."*

Izzy Regan
Director & Design Consultant



Scenario

When Urban Exteriors partnered with Logical Assembly, we identified the redesign of their website as a priority. We delivered a new look and feel that exceeded their expectations.

1. Mobile responsive - the website will automatically adjust to fit any device
2. Optimised for Google - it gets top positions in search engine results
3. Optimised to convert - the website has strategically-placed call to action buttons and forms

Our next objective was to increase traffic to their website and improve leads generation. Logical Assembly achieved this by running carefully planned campaigns in Google AdWords, social media, SEO, and content marketing.

Result

1. Most of Urban Exteriors' highly-competitive keywords have reached **Page 1** of Google search engine results
2. In August 2016, the Urban Exteriors website registered a **58% increase in new sessions** and **61% in new users**
3. On Facebook during the same period, there was a **126% increase in post engagements**

Like Urban Exteriors, do you want to get more online leads and **GROW** your business?

Call NOW!
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